



Billie Mead

WORDPRESS FRONT END DEVELOPER

he/him/his

(978) 818-3746

billie@billiemead.com

billiemead.com

51 Prince Street #3 Salem MA 01970

About

Self-motivated, detail oriented software engineer specializing in the development of web applications, using frameworks built on PHP. Excels at engineering modular, testable, object-oriented applications for a diverse range of large and small businesses. Highly proficient at turning concepts into critical services and applications. Extensive experience in multiple languages and stacks including: PHP, WordPress, Laravel, Magento, Joomla and Drupal. Established a stellar reputation working for one of the leading software development recruiting firms, developing projects for high-profile clients including; Harvard University, Fenway Health Hospital, Herrman Advertising, DeCarb America and Varian Medical Systems.

Skills

- ★ WordPress Theme Creation
- ★ WordPress Plugin Development
- ★ WooCommerce Development
- ★ Continuous Integration & Deployment
- ★ PHP, MySQL, Apache, Nginx, LAMP, Docker
- ★ HTML, CSS, SASS, Javascript, Gulp, Node, Git
- ★ Digital Ocean, WP Engine, Kinsta, SpinupWP

Education

Valencia Community College

BS Computer Science
Honors Program
Orlando FL 1991

University of Massachusetts Amherst

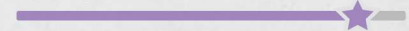
Alternative Learning Program
Computer Science
Amherst MA 1989

CMS Platforms

WordPress



Laravel



Magento



Drupal



Experience

2018 - PRESENT
2013 - 2018
2014 - 2015

Creative Circle

WordPress Developer

4+ years of extensive experience developing web based applications using WordPress, WooCommerce, Laravel, PHP, LAMP, WAMP

- Architect and develop WordPress and Laravel SPA's and websites for a wide range of large and small clients
- eCommerce/WooCommerce, multi-tenancy, Rest API, multi-vendor, child theme set-up, site cloning and duplication
- Extensive experience using & customizing page builders: Visual Composer, Elementor & ACF Flexible Content
- Developed countless custom WordPress themes and plugins as well as Laravel Blade templates and custom packages
- Troubleshoot, optimize for Google Page Analytics and maintain WordPress & Laravel websites

Freelance

Full-stack Developer

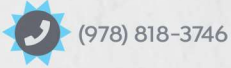
- Wire-Framing, prototyping, Frontend design, Back end Development
- Traditional and Headless Ecommerce systems
- Extensive experience with leading Content Management Systems including WordPress, Magneto, Laravel among others
- SPA, Progressive Web App development
- Flutter & Native Android/iOS web apps

PrintTech Consulting

Magento Plug-in Development

- Developed set of 12 Magento extensions that transformed Magento into an Enterprise-Class Web-To-Print ecommerce storefront
- Designed and developed WordPress/Easy Digital Downloads ecommerce storefront for the sale of the finished extensions as well as an on-demand Magento Sandbox/demo website

Billie Mead



Experience - cont.

2011 - 2013

Plucky Papers

WordPress Developer

The Plucky Papers website and mobile app offered a large, diverse and unique variety of original fine artwork and photography available on a large selection of stationery products. Including greeting cards, postcards, note cards, invitations, posters and more, that can be easily personalized using a very easy to use, browser based Online Customizer.

- Architected, designed and developed extensive WordPress/WooCommerce website for the sale of customer designed greeting cards
- Fully integrated JavaScript on-line designer so customers could personalize greeting cards on the website
- Integrated PrintUI technology so print-ready PDF files were automatically generated and delivered at the completion of each order

2001 - 2008

48HourPrint.com

Chief Executive Officer, CTO

- Founded and directed the growth of a pioneering start-up that introduced a new Internet Delivery Business Model for high quality color printing
- Architected, Designed and oversaw development of proprietary Web-to-Print software and technology which is still being used today
- Efforts resulted in the start-up becoming the 5th largest B2B And B2C internet printing company as of 2008
- Managed 3 physical locations in Boston, Cleveland and Phoenix, more than 100 employees and over \$20 million dollars in annual revenue

1998 - 2001

Irma Mann Strategic Marketing

Senior Print Production Manager

- Provided technical expertise in the areas of offset, web, rotogravure, flexographic, digital and screen printing, as well as finishing requirements at Boston's 3rd largest Ad Agency
- Maintained exacting color management across multiple projects and substrates
- Assisted in the development and standardization of vendor bidding, sourcing and negotiation strategies
- Communicated production timing, updates and design considerations to creative studio team members
- Ensured production timing met all scheduled expectations and pricing was within established budgets
- Managed and led all efforts of two junior production managers using demonstrated and proven management experience and the application of best-practice project management skills

1995 - 1998

Trahan, Burden and Charles

Director Print & Broadcast Production

- Managed 16 person department encompassing Print and Broadcast Production, Traffic and Creative Service
- Developed and monitored \$5.5 million department operating budget
- Bid out and awarded all agency storyboards to local and national Film/Video production companies
- Created, managed and reconciled all location shooting budgets
- Helped to scout and obtain shooting locations and necessary permits in and around Reno Nevada
- Hired all IASTE union and non-union freelance production crew
- Developed and oversaw crew production schedules

1993 - 1995

R + R Advertising

Print Production Manager

- Partnered with Creative Services Department and developed award winning concepts utilizing the latest technologies and production techniques for the largest Ad Agency in Las Vegas
- Conducted project post mortems and made recommendations to internal team/external suppliers for process and quality improvements
- Developed best practices, new tools and process improvements for print project management and execution
- Attended local and national out-of-town press-checks
- Managed vendors and suppliers and kept accurate inventory records
- Reviewed artwork, proofs and final tear-sheets for accuracy and reproduction quality
- Provided retouching and color management direction to prepress supplier as needed